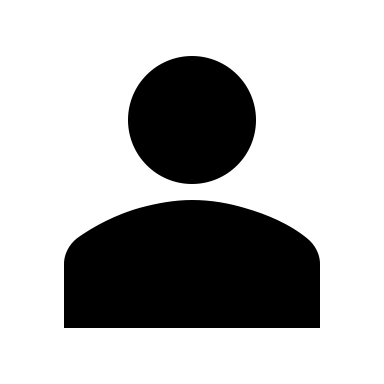
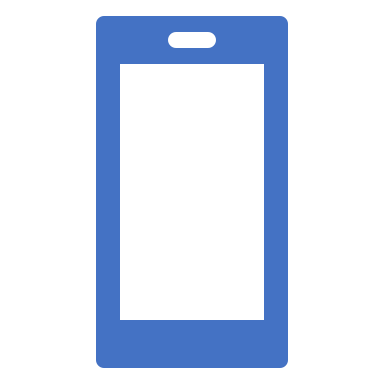
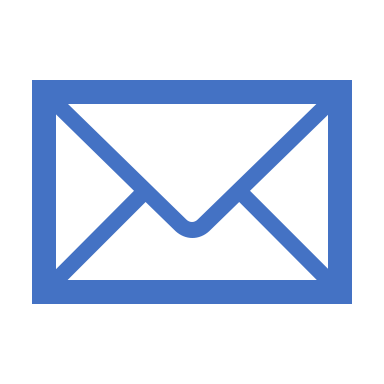
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**ABOUT MYSELF**

Dedicated and passionate Visual Communication professor with over 16 years of experience teaching Media Studies, Filmmaking, UX / UI, Journalism, and Mass Communication at both university and professional levels. Known for inspiring students to achieve academic and personal excellence, I create engaging and dynamic learning environments that foster critical thinking and creativity. With strong communication, writing, and editing skills, I effectively connect with diverse student groups and encourage them to become lifelong learners and scholars.

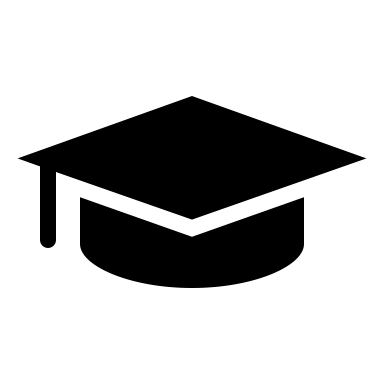
**Dr. VIJAY SRINIVASAN**

**Assistant Professor – Film Making / Journalism**



[srinivasanvijay1086@gmail.com](mailto:srinivasanvijay1086@gmail.com).

+91 – 9502590645.

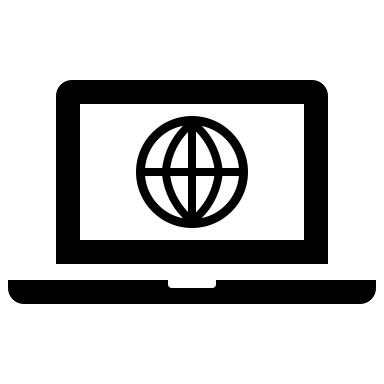


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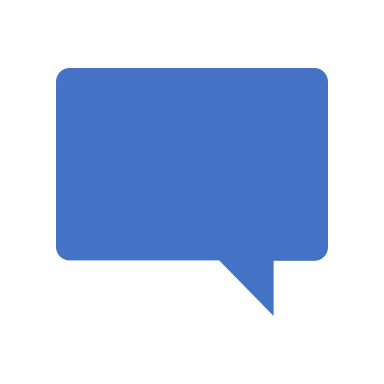
Kelambakkam, Chennai -603103.

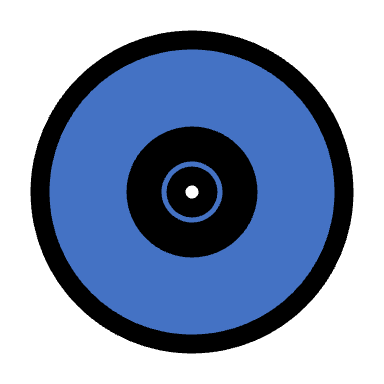
* **Ph.D**. – Film Studies I Bharathiar University, Coimbatore I 2024.
* **NTA – UGC NET** I Mass Communication Journalism I 2019.
* **MA** (Mass Communication & Journalism) I Acharya Nagarjuna University I 2016-2018 I 75 %.
* **M.Sc**., (Visual Communication) I Andhra Loyola College I 2009-2011 I 75 %.
* **B.Sc**., (Visual Communication) I Andhra Loyola College I 2005-2008 I 76 %
* **+2** I Botany, Zoology, Physics, Chemistry I Sri Prakash Junior College I 82 %
* **SSC** I Siddhartha Public School I 80%.

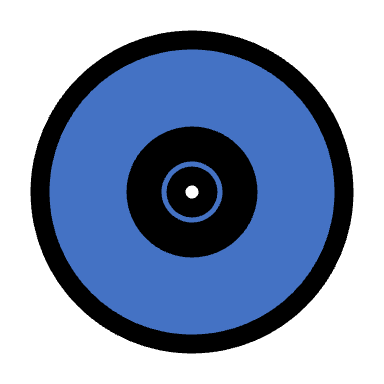
**EDUCATION**

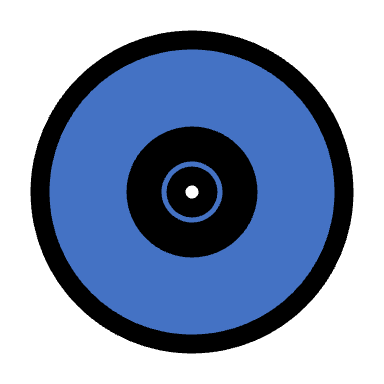


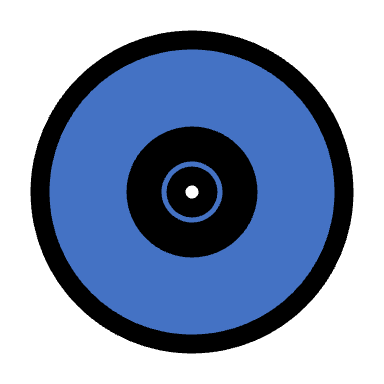
<https://srinivasan14324.wixsite.com/vijay-srinivasan-1>.



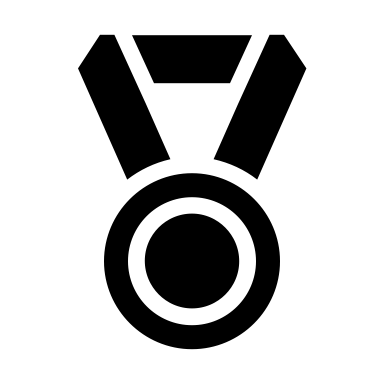
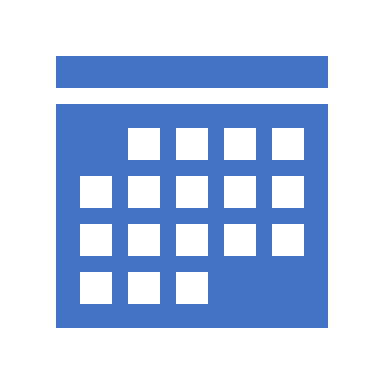
**LANGUAGES**

ENGLISH

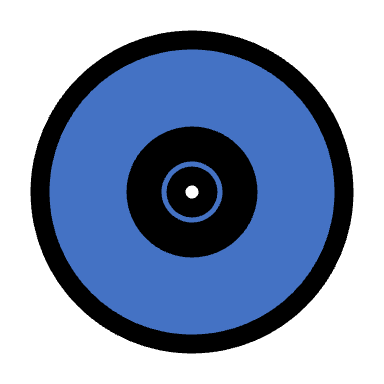
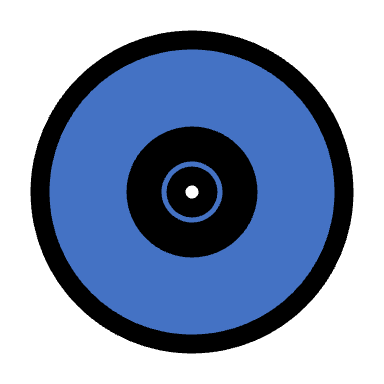
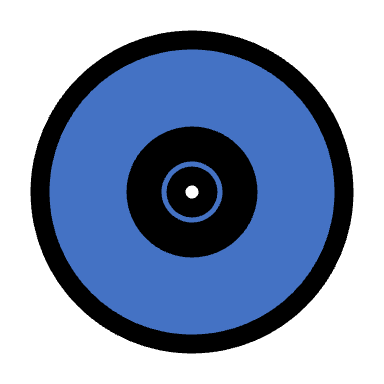
TAMIL

TELUGU

HINDI



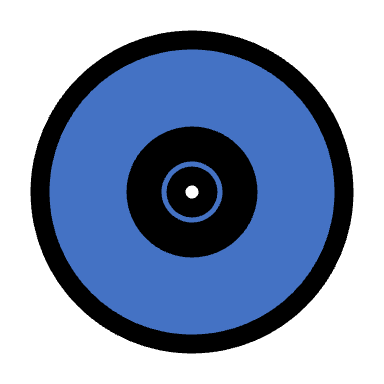
**AWARDS I FELLOWSHIPS I GRANTS**

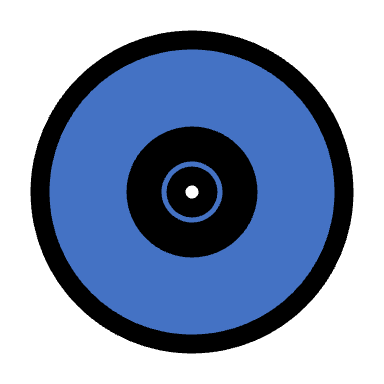
**SKILLS**

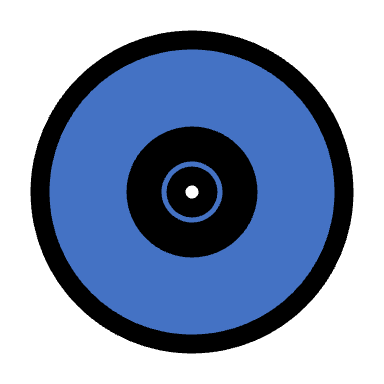
* Best Faculty Award for the academic year 2023-24 I Hindustan Institute of Technology and Science.
* Best Guide for Student Project Award for the academic year 2022-23 I Hindustan Institute of Technology and Science.
* Best Faculty Award for the academic year 2019-20 I Kumaraguru Institutions.
* Best Faculty Award for the academic year 2018-19 I Kumaraguru Institutions.
* Primary Evaluator I Toycathon -2021 I Government of India.
* Certified Cyber Crime Intervention Officer.
* Google Certified Trainer in India for combatting Fake News
* Got Academic awards for obtaining first in my Graduation and Post–graduation.
* Active participant in college cultural competitions.
* Got First rank with distinction in both my Graduation and Post – Graduation.
* Got 7th rank in ANURCET 2014.

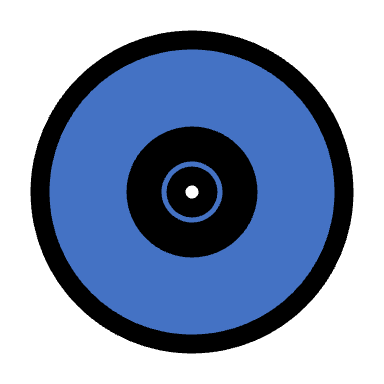
MS OFFICE

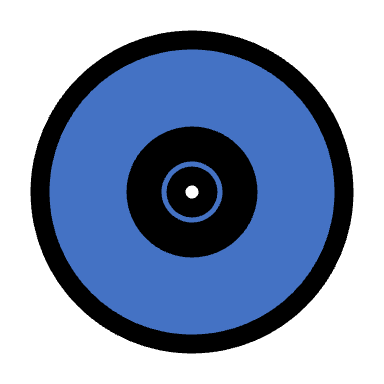
PHOTOSHOP

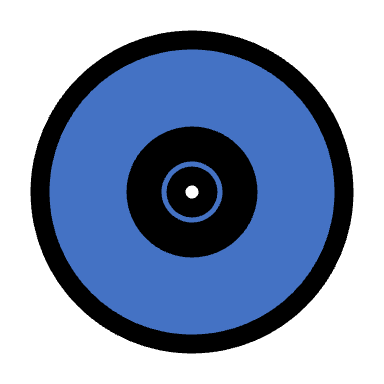
 ILLUSTRATOR

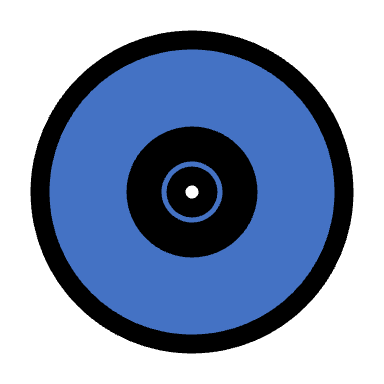
 INDESIGN

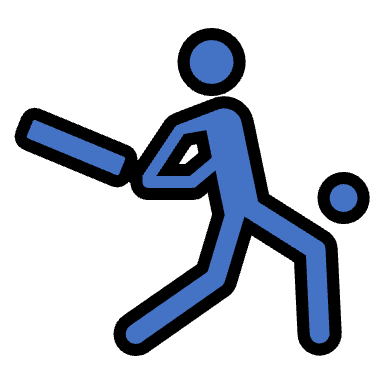
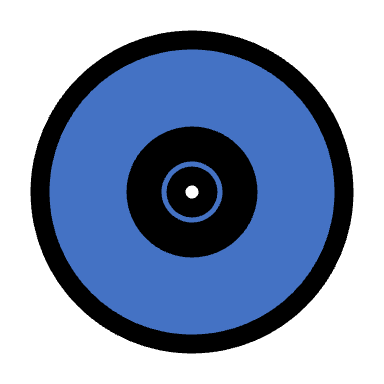
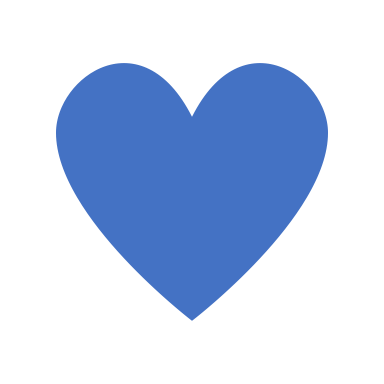
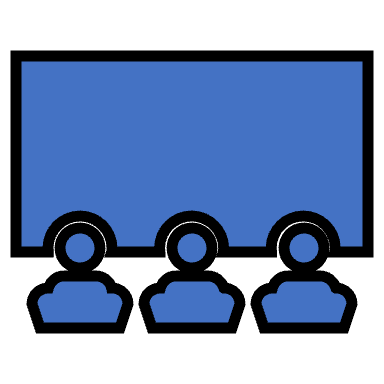
 PREMIERE PRO

 FINAL CUT PRO

 COREL DRAW

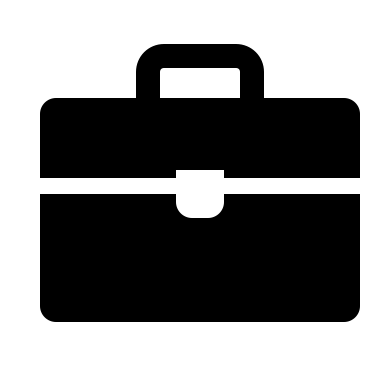
 DREAMWEAVER

 SOUNDFORGE

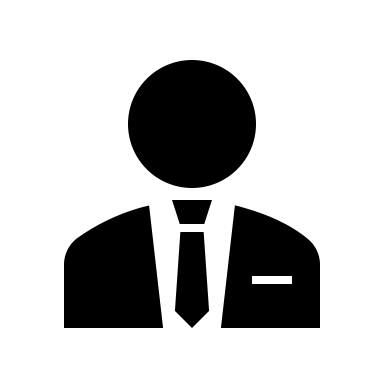
**** NUENDO

FIGMA

**INTERESTS**

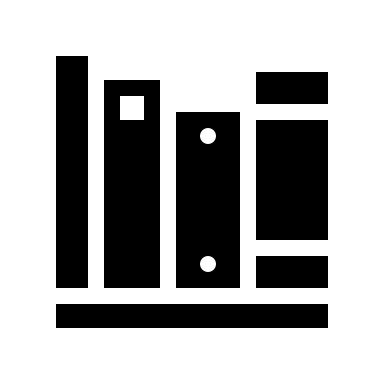


**WORK EXPERIENCE**

* **Assistant Professor I School of Liberal Arts & Applied Sciences I Hindustan Institute of Technology and Sciences (HITS) Deemed to be University I 2022 – Present I Chennai.**
* Assistant Professor in Film making.
* Department Exam Committee Coordinator.
* NAAC, IQAC Coordinator.
* LMS Coordinator
* Sustainable Development Goal College Club Coordinator
* **Assistant Professor I School of Design I Vellore Institute of Technology (VIT) I 2021 – 2022 I Vellore.**
* Assistant Professor in Film making.
* NAAC – Design Team Member.
* Newsletter Designer
* Aakam 2022 – Design Degree Show Organising Committee Member.
* **Assistant Professor I Department of Visual Communication I Kumaraguru College of Liberal Arts and Science I 2018 – 2021 I Coimbatore.**
* Assistant Professor in Film Making.
* Social Media Admin
* College IQAC Member
* Newsletter Designer
* Photography Club Coordinator
* Exam Committee Member
* Moodle Coordinator
* **Mentor I BFA Film Making & VFX I I Nurture - KL University I 2016 – 2018 I Vijayawada.**
* Assistant Professor in Film Making.
* Mentor – BFA Film Making & VFX.
* **HOD I Assistant Professor I Department of Visual Communication I Andhra Loyola College I 2012 – 2017 I Vijayawada.**
* HOD
* Assistant Professor in Visual Communication.
* Board of Studies - Chairperson.
* NAAC Coordinator.
* **Visualizer I Frootage Ad Agency I 2011 - 2012 I Vijayawada.**
* Responsible for creating the creative content.
* Visualisation of the designs and ad commercials.
* **Segment Director I Doordarshan- Saptagiri (DD-7) I 2008 – 2009 I Hyderabad.**
* Segment Director for the Daily Program Navya.
* **Program Director I TV9 Telugu I 2008 I Hyderabad.**
* Program Director for the Weekly Program What’s Cooking?

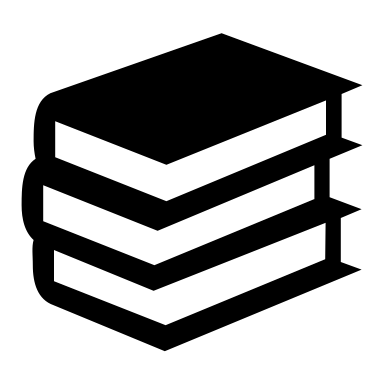
**INTERNSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| **Position** | **Period** | | **Organisation / Location** |
| * Intern in the Promotion Department | 01.03.2011 | 25.05.2011 | TABS NGO, Vijayawada, India |
| * Intern in the Production Department | 02.01.2008 | 08.02.2008 | SS Music Channel, Chennai, India |
| * Intern in the Production Department | 16.04.2007 | 15.05.2007 | TV9 - Telugu, Hyderabad, India |
| * Intern in the Production Department |  |  | Neeya Naana Program – Vijay TV, Chennai, India |



**RESEARCH**

|  |  |  |
| --- | --- | --- |
| **Topic** | **Period** | **Organisation / Location** |
| * A study on the portrayal of women in South Indian biopic films | 2018 - 2024 | Ph.D. (Bharathiar University). |
| * Advertising Budgeting Campaign | 2010 | Axis Bank, Vijayawada, India |
| * Vivid Bharathi in Vijayawada City | 2010 | Rainbow FM, Vijayawada, India |
| * Impact of Television Commercials on the   Buying Behaviour of Consumers | 2010 | Andhra Loyola College, Vijayawada, India |



**PUBLICATIONS**

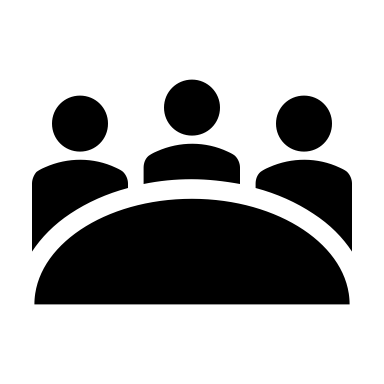


**BOOKS & BOOK CHAPTER**

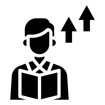
* Published a Book titled “ **Popular Indian Film Makers and Their Style of Filmmaking**” in Amazon, 2025 with ISBN: 979-8310215313.
* Published a Book titled “ **Media Laws and Ethis – A Reference to Indian Context**” in Amazon, 2024 with ISBN: 979-8302272911.
* Published a Book titled “ **Digital Photography Glossary**” in Amazon, 2022 with ISBN: 979-8751444501.
* Published a Book Chapter titled “**Gender Stereotypes and Sexism in the Indian Cinema- A Periodic Analysis**” in the book titled “Gender Equality A Step towards Women Empowerment” published by Euroworld Publications with ISBN: 978-93-94460-05-8.

**RESEARCH ARTICLES**

* Published an article entitled “**Breaking Stereotypes: Male Protagonists in the Cinematic World of Sudha Kongara”** in UGC care approved, Peer-reviewed and referred Journal “International Journal of Cultural Studies and Social Sciences”, Volume 20, Issue No 02, July – December 2024 with ISSN NO: 2347 - 4777.
* Published an article entitled “**Intersectional Feminism in the South Indian Biopic “Abhinetri” –** A Critical Perspective in Shaping Narratives: Tamil Cinema and its Rendition of Women’s Empowerment: A venue for Social Change**,** with ISBN NO: 9788195499250, Volume 1 February (2024).
* Published an article entitled “**Snags Expiration for Community Development with the Telugu Folk Media”** in Scopus indexed, Peer-reviewed “Learning, Media and Technology”, with ISSN NO: 1743-9884, Volume 48, Issue 4 (2023).
* Published an article entitled “**Women in Indian Biopics – A Comparative Study of Representation Since 2010”** in UGC care approved, Peer-reviewed and referred Journal “Journal of the Asiatic Societ of Mumbai”, Volume XCVI, No15, 2023 with ISSN NO: 0972-0766.
* Published an article entitled “**Intersectional Feminism in the South Indian Biopic “Thalaivi” – A Critical Perspective”** in UGC care approved Group – I, Bi-Annual Journal “South India Journal of Social Sciences”, Volume XXI, Issue VIII, January - June / 2023 with ISSN NO: 0972-8945.
* Published an article entitled “**Impact of Folk Media on Society in Changing India**” in UGC approved Journal “Universal Review”, Volume 7, Issue XI, November / 2018 with ISSN NO: 2277-2723.



**CONFERENCE PRESENTATIONS I FDP & WORKSHOPS**



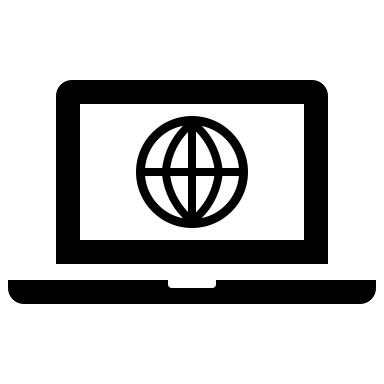
**FACULTY DEVELOPMENT PROGRAMS**

* Attended a five-day International faculty development programme on the topic **“ MEDIA RESEARCH”** conducted by Department of Visual Communication & Department of Animation, Vels Institute of Science, Technology and Advanced Studies, Chennai between 09.09.2024 to 13.09.2024.
* Attended a seven-day faculty development programme on the topic **“NEP 2020 Orientation and Sensitization Programme”** under Malaviya Mission Teacher Training Programme of University Grants Commission (UGC) organised by Regional Institute of Education, Mysore (Programme Id: MMC -041-2024-MAY-B-01867) from 15th May 2024 to 23rd May 2024.
* Attended a five-day faculty development programme on the topic **“THE EMERGING TRENDS IN RESEARCH AND TEACHING TECHNOLOGY”** conducted by Department of Electronic Media, St. Thomas College of Arts and Science, Chennai between 26.02.2024 to 01.03.2024.
* Attended a two week National Level Virtual Workshop on the topic **“Advanced Research Methodology”** conducted by Department of Commerce, Information System and Management, SRM Institute of Science and Technology, Ramapuram Campus, Chennai, from 3rd July 2023 to 18th July 2023.
* Attended a five-day Online Faculty Development Programme on the topic **“Academic Research and Publications in Arts and Humanities ”** conducted by All India Association for Christian Higher Education, New Delhi and Madras Christian College, Chennai from 10th October 2023 to 14th October 2023 and obtained grade - **A**.
* Attended a five-day faculty development programme on the topic **“INSTRUCTIONAL DESIGN AND DELIVERY SYSTEM”** conducted by National Institute Teaching and Training Research (NITTR), Chennai between 05.06.2023 to 09.06.2023.
* Attended a Half-day faculty development program on “Avoiding Common Errors in English” organised by Academic Staff College, Vellore Institute of Technology, on 1st June 2022.
* Attended a one-month online faculty development program conducted by Vellore Institute of Technology, in June 2021.
* Attended **Google Train the Trainers program** organized by **Google News Initiative** in Chennai from 17-21 September 2018.

**NATIONAL & INTERNATIONAL CONFERENCES AND SEMINARS**

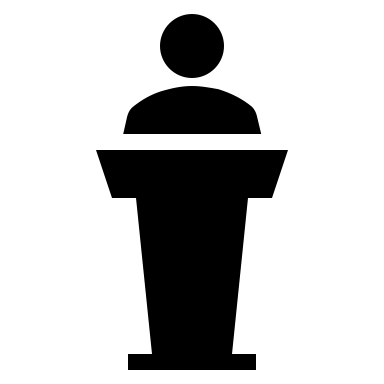
* Participated and presented a paper titled **“REPRESENTATION OF WOMEN IN SOUTH INDIAN BIOPIC – THALAIVI USING INTERSECTIONALITY THEORY”** in the Two – Day national conference on “Media and Communication” organised by Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, Tamil Nadu on 22nd and 23rd September 2022.
* Participated and presented a paper titled **“CHANGING COMMUNITY AND FOLK MEDIA IMPACT IN ANDHRA PRADESH”** in the Two – Day International Conference on “Academic Research in Developing Countries” organised by Nagarjuna Government College, Nalgonda on 29th and 30th August 2022.
* Participated and presented a paper titled **“Social Media Influence and Cultural Acceptance”** at the National Conference on Fusion of Creativity and Technology organised by Study Comrade Pvt ltd., in collaboration with Veda Vignana Academic and Research Centre, Hyderabad and St. Joseph Degree and PG College, Hyderabad on 14th August 2022.
* Participated as a panellist in a panel discussion at the Kolkata Media Conference on Transmedia, Media Narratives, Performances & Storytelling organized by NSHM School of Media & Communication in association with Loreto College, Kolkata and University of Liberal Arts, Bangladesh held on 06 to 10th November 2020.
* Participated in National Conference on communication for universal health coverage organized by department of communication, PSG College of Arts and Science, Coimbatore on 10th and 11th March 2020.
* Participated and presented a research paper entitled “**Impact of folk media on society in changing India**” in the **3rd** **International** **Conference** on recent Research and Innovations in Social Science, Humanities organized by the Conference Info at Osmania University on 4 November 2018.
* Participated and presented a research paper entitled “**Public Relation Vs Advertising Semiotic Analysis on TV Commercials and the PR relation**” in the **National level seminar** organized by the Department of Journalism and Mass Communication, Acharya Nagarjuna University during 3rd-4th march, 2014.
* Participated and presented a research paper entitled “**The Role of Information Literacy and ICT in Indian Libraries**” in the **National level Conference** organized by the Andhra Pradesh Library Association, Vijayawada during 10- 12 April 2014.
* Participated a **National Seminar** on **“Information & Communication Technologies in making a healthy information society with special reference to use of ict in education Technology”** organized by the Department of Computer Science, Andhra Loyola College during August 12,13-2014.
* Participated and acted as **technical resource person** for the **UGC SPONSORED NATIONAL WORKSHOP** on *‘****e-Content development’*** organised by the departments of Physics and Mathematics in collaboration with each other during 18 March-24 March 2013.
* Participated and presented a research paper entitled “**Language in Telugu Advertisements since the year 2000”** in the UGC Sponsored **National level seminar** organized by the Department of Oriental languages, Andhra Loyola College, Vijayawada.
* Participated ‘Indian Short Film and International Film Festivals (2007 & 2009).
* Participated ‘Gran Kino’s’ National Film Festival (2011).

**ORGANISING WORKSHOPS / GUEST LECTURES / FILM FESTIVAL & PHOTOGRAPHY COMPETITIONS**

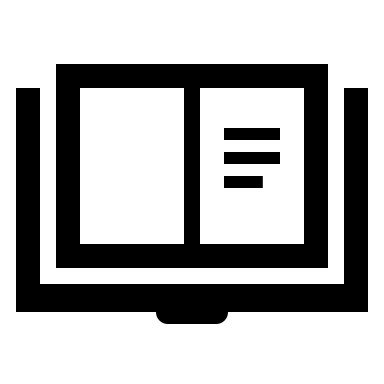
* Organized ‘**Gran Kinos’** National Film Festival (2014).
* Organised and participated in the **Design Thinking workshop** conductedby Spread Design and Learning, Bangalore during 6, 7, 8 September 2018.
* Organised and participated in the **Photography workshop** by Nikon School, on 24th August 2018.
* Organized **Warli Art** workshop in August 2018.
* Organized workshop on “**Branding Vs Identity**” in advertising on February 22, 2019.
* Organized Photography Competition “**Exposure**” 2023 and 2024.
* Organized workshop on Photography by NIKON and CANON – 2023 and 2024.

**WEBINARS**

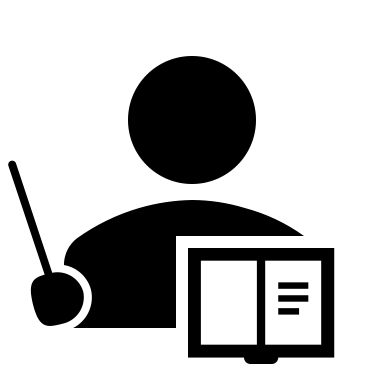
* Webinar on Dealing with Misinformation during the pandemic - COVID-19 on 03.05.2020 by Google News Initiative.
* National webinar on Critical Approaches in Communication Research by PSG Arts and Science College, Coimbatore on 04.05.2020.
* Understanding of 3d printing by Karunya University on 07.05.2020.
* India's First Leadership Talk Webinar by MHRD & AICTE on 09.05.2020.
* Mind Leaders Live by Cansu Ozgul on 09.05.20.
* Role of Radio Medium in Covid-19 Outbreak Webinar by Rathinam College on 12.05.2020.
* Act it out webinar by SRM (Deemed to be University) - Chennai on 12.05.2020.
* Webinar on Research Workflows, research Metrics and excellence in Academic Institutes by AICTE & Elsevier on 12.05.2020.
* Webinar by KCLAS Conversation on the topic India Emerging as a Stronger Economy by Mr. Valiiappan Nagappan, Investor, Independent Director, Chennai on 10th May 2020 at 11.00 am.
* Webinar organized by KCLAS Conversation on Future of International Education by Dr. Raju Balakrishnan, Dean of Business School, University of Michigan on 9th May 2020 at 7.30 pm.
* Webinar organized by KCLAS Conversation on Next Wave of Innovation by Ramanan Ramanathan, Additional Secretary, NITI Aayog, Mission Director Atal Innovation Mission, New Delhi on 12th May 2020 at 11.00 pm.
* International webinar organized by Satyabhama University on the topic of Contemporary Digital Cinema and Society on 13.05.2020.
* Webinar organized by Loyola Chennai on the topic of 19 lockdowns and the emerging streaming culture: impact and implications on the viewership patterns in India on 13.05.2020.
* Webinar organized by Patrician College of Arts and Science on the topic of Challenges and responsibilities of a reporter during news coverage through the Covid-19 crisis period on 14.05.2020.
* Webinar organized by Loyola College Chennai on the topic of Media challenges and opportunities during the crisis period on 14.05.2020.
* Webinar organized by Vivekananda College on the topic Post lockdown: Individual Social Responsibility on 14.05.2020.
* Webinar organized by Nehru Arts and Science College on the topic of communicating messages during crisis on 14.05.2020.
* Webinar organized by Factshala and Dataleads on the topic of How to navigate the COVID-19 infodemic on 16.05.2020.
* Webinar organized by Mind Leaders Live on the topic Mind Live by Hailey Temple on 16.05.2020.
* Attended quiz on research methodology organized by Mangalayatan University on 15.05.2020.
* Webinar organized by MHRD on the topic Leadership Talks on 16.05.2020.
* Webinar organized by Chennai Loyola on the topic Post-Media Scenario: Possibilities and Challenges on 16.05.2020.
* Webinar organized by Maris Stella College on the topic of Gender Fluidity on 19.05.2020.
* Webinar organized by St. Thomas Arts and Science College on the topic of Audio Post-production in Media on 21.05.2020.
* Webinar organized by Loyola College Chennai on the topic of COVID-19 Global Media reporting on vaccination hesitancy on 20.05.2020.
* Webinar organized by Loyola College Chennai on the topic of Media and the second sex on 24.05.2020.
* Webinar organized by APU on the topic "Getting Started as a Freelancer” on 29.05.2020.
* National webinar organized by Patrician College of Arts and Science on the topic "Newspaper in Digital Era" on 12.06.2020.
* Webinar organized by APU on the topic "The Journey – From VFX to Director” – with Hasraf ‘HaZ’ Dulull, Writer/Film Maker/Producer/VFX Supervisor” on 12.06.2020.
* Webinar organized by Loyola College Chennai on the topic of Media and the children on 12.06.2020.
* Attended media quiz 2020 organized by Holycross College.
* Webinar organized by Loyola College Chennai on Conservation Photography on 29.06.2020.
* Webinar organized by Loyola College Chennai on the Media reporting on Telemedicine during the pandemic: A Reality Check on 28.06.2020.
* Webinar organized by Ashoka University Republic of Letters June 2020.
* Attended3-Day International Conference “Impetus 2021” on social media and developing Societies from 10-12 November 2021, organised by the Department of Media Studies in association with IQAC, Christ Nagar College, Trivandrum, India.
* Attended the Interdisciplinary National E-Conference on “Impacts of Online Education” jointly organized by the Department of Commerce, Arts Commerce College, and Sant Gadge Maharaj Arts, Commerce & Science College on 30th November 2021.



**GUEST LECTURES**

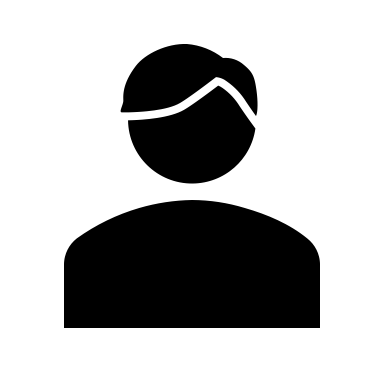
* Gave Guest talk on the topic “Online Safety” for **PSBB Millennium School Students**, Coimbatore on 12 April 2019.
* Gave a Guest talk on the topic “Online Safety” for **PSBB Camford International School Students**, Coimbatore on 16 AprilDecember 2018.
* Gave a Guest talk on the topic “Online Safety” for **Mount Littera Zee School** Students, Coimbatore on 03 December 2018.
* Gave **Guest lecture** in Television Production at **Loyola Academy Degree College**, Alwal, Secunderabad from 24 - 25 September 2013.

**MOOC**

* Completed “**Google SEO Fundamentals** ” in Coursera offered by the University of California.
* Completed “**Writing Professional Emails in English**” in Coursera offered by the Georgia Institute of Technology.
* Completed “**Feminism and Social Justice**” in Coursera offered by the University of California.
* Completed “**Innovative Teaching with ChatGPT**” in Coursera offered by Vanderbilt University.
* Completed “**Fundamentals of Graphic Design**” in Coursera offered by California Institute of Arts.
* Completed “**Cameras, Exposure and Photography**” in Coursera offered by Michigan State University.
* Completed “**Chinese for Beginners**” in Coursera offered by Peking University.
* Completed “**UX Design Fundamentals**” in Coursera offered by the California Institute of Arts.
* Completed “**Introduction to UI Design**” in Coursera offered by the University of Minnesota.
* Completed “**Introduction to Imagemaking**” in Coursera offered by California Institute of Arts.
* Completed “**Understanding Research Methods**” in Coursera offered by the University of London.
* Completed “**Introduction to Virtual Reality**” in Coursera offered by the University of London.
* Completed **“Introduction to Game Design** ” in Coursera offered by California Institute of Arts.
* Completed **“The Art of Music Production** ” in Coursera offered by Berklee College of Music.
* Completed **“Search Engine Optimization Fundamentals**” in Coursera offered by University of California, Davis.
* Completed **“Gathering and Developing the News”** in Coursera offered by Michigan State University.
* Completed **“What is News?”** in Coursera offered by Michigan State University.
* Completed **“Digital Transformation”** in Coursera offered by BCG, University of Virginia.
* Completed **“Advertising and Society”** in Coursera offered by Duke University.
* Completed **“Epidemics, pandemics, and outbreaks”** in Coursera offered by the University of Pittsburgh.

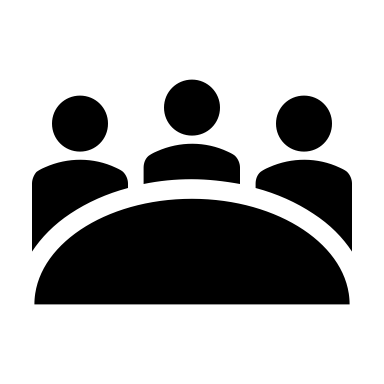
**TECHNICAL ADVISOR**

* + - **Dr. Elizabeth Varghese International Film Festival – 2025,** Hindustan Institute of Technology and Science, Chennai.
    - “**Exposure**” - Students Photography Exhibition – 2023, 2024 - Hindustan Institute of Technology and Science, Chennai..
    - **Grankinos Film Festival- 2014**, Andhra Loyola College, Vijayawada, India.
    - “**SPARKS**”-Students Photography Exhibition – Andhra Loyola College, Vijayawada.
    - “**Aakam**” – Students Graduate Show – 2022 – Vellore Institute of Technology, Vellore.
    - Worked as Cinematographer for the Music Video Album titled “**Manjeera *Haratulu*** Vol 2 “Produced by Kaladarshini.

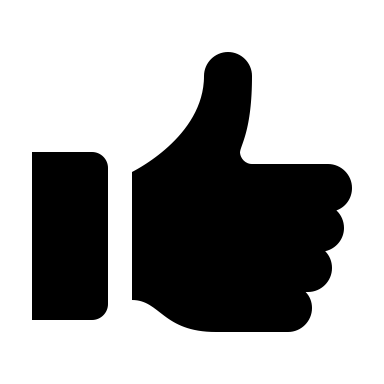


**ACADEMIC ADMINISTRATIONS**

* + - **Doctoral Committee Chairman –** Hindustan Institute of Technology and Science, Chennai, India.
    - **Doctoral Committee member –** Hindustan Institute of Technology and Science, Chennai, India.
    - **Chairman** – Board of Studies, Andhra Loyola College, Vijayawada, India.
    - **External Member** – Board of Studies- Department of Fine Arts, I nurture - KL University, Vijayawada, India.
    - **Question Paper Setter** – Nehru Arts and Science – Coimbatore.
    - **Question Paper Setter** – PSG CAS – Coimbatore.
    - **Question Paper Setter** – Andhra Loyola College – Vijayawada.
    - **Paper Evaluator** – Nehru Arts and Science – Coimbatore.
    - **HOD** – Visual Communication - Kumaraguru College of Liberal Arts and Science – Coimbatore.
    - **HOD** – BFA Film Making and Animation – KL University – Vijayawada.
    - **HOD** – Visual Communication – Andhra Loyola College – Vijayawada.
    - **NAAC Coordinator -** Hindustan Institute of Technology and Science, Chennai, India.
    - **IQAC Coordinator -** Hindustan Institute of Technology and Science, Chennai, India.
    - **DEC Coordinator -** Hindustan Institute of Technology and Science, Chennai, India.
    - **SDGCC Coordinator -** Hindustan Institute of Technology and Science, Chennai, India.
    - **ERP Lead -** Kumaraguru College of Liberal Arts and Science – Coimbatore.
    - **Social Media Coordinator -** Kumaraguru College of Liberal Arts and Science – Coimbatore.

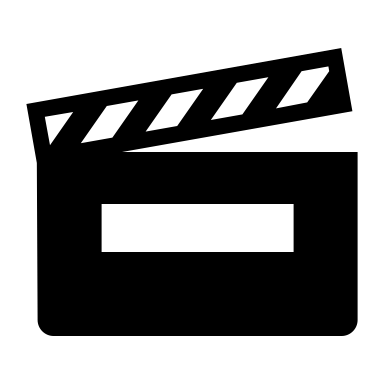


**PROJECTS GUIDED**

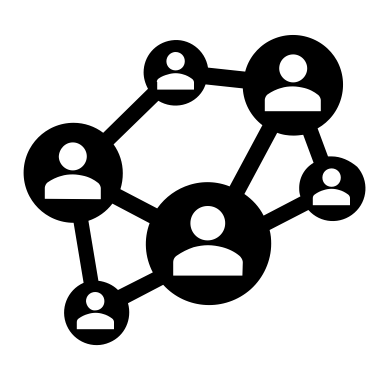
* + - **Aram Sei** – Short Film on Corrupted Politicians – Kumaraguru College of Liberal Arts and Science, Coimbatore, India.
    - **Amara** – Short Film on Child Abuse – Kumaraguru College of Liberal Arts and Science, Coimbatore, India.
    - **Aiti –** Short Film on Child Abuse – Kumaraguru College of Liberal Arts and Science, Coimbatore, India.
    - **Sakhi -** Short Film on Women Empowerment – Kumaraguru College of Liberal Arts and Science, Coimbatore, India.
    - **Kalki –** Short Film on Female Foeticide – Kumaraguru College of Liberal Arts and Science, Coimbatore, India.
    - **Idar –** A short Psychological Thriller.
    - Documentary on Mahabalipuram Stone Sculptures, Kancheepuram Idly, Kancheepuram Sarees.
    - Guided many short film, PSA, Documentary projects for students which have won many awards.

**FIELDS OF INTEREST**

|  |  |  |
| --- | --- | --- |
| * + - * Film making | * + - * Television Production | * + - * Media Research |
| Multimedia | Advertising | Journalism |
| Photography | UX / UI | Graphic Design |



**MEDIA DESIGNS**

* + - Designed – VIT School of Design News Letters, VIT, Vellore, India.
    - Designed Posters for NAAC Peer Team Visit, VIT, Vellore, India.
    - Produced and Directed – KCLAS Monthly News Bulletins.
    - Designed Flyers and Broachers for all the departments, KCLAS, Coimbatore, India.
    - Designed an every-month organizational Newsletter, KCLAS, Coimbatore, India.

**REFERENCES**

|  |  |  |
| --- | --- | --- |
| **Name** | Dr. Sasikala | Dr. Subash Yallavarthy |
| **Contact Number** | +91-9994993963 | +91-8977708885 |
| **Email** | s.sasikala@grd.edu.in | ysubhash@kluniversity.in |
| **Relationship** | HOD – School of Communication | HOD – Fine Arts |
| **Organization** | Dr .GR Damodaran College | KL University |
| **Permission to Contact (Yes/No)** | Yes | Yes |

I declare that I consider myself confident of achieving the expectations of my colleagues, superiors, and the management through hard work by dedicating the most of the time part. I hereby declare that the information furnished above is true to the best of my knowledge.

Date: 14.04.2025.

Place: Chennai. [**Dr.Vijay Srinivasan**]